

Contact: Betsy Demoret
Phone: (800) 395-2522
E-mail: betsydemoret@landcarenetwork.org

For Immediate Release

PLANET'S LIVE AUCTION A SUCCESS

HERNDON, Va., December 1, 2006 — The Professional Landcare Network (PLANET) is pleased to announce that its annual live auction, held November 1, 2006, at PLANET's Green Industry Conference (GIC) in Columbus, Ohio, raised \$40,000 in proceeds. This number nearly doubled last year's auction earnings.

Premier firms in the green industry donated goods and services for the live auction, which featured Harry Collins as its auctioneer. All proceeds from the auction go to support the donors' choice of PLANET's legislative activities and/or ALCA Educational Foundation.

This year's auction donors included:

AGROTAIN International, LLC
Ariens/Gravely/Stens
Arysta LifeScience
Bayer Environmental Science
David J. Frank Landscape Contracting, Inc.
Dow AgroSciences, LLC
Highland Outdoor
Honeywell
John Deere
Kujawa Enterprises, Inc.
LawnGrips
LESCO, Inc.
Novozymes Biologicals, Inc.
Nufarm Turf & Specialty
PBI/Gordon Corp.
Plant Health Care, Inc.
Syngenta Professional Products
The Andersons, Inc. - Turf & Specialty Group
Wilson Olyer Group
Viridian Group

Zior Infotech LLC/Clip

For more information about the auction, contact Betsy Demoret at (800) 395-2522 or e-mail betsydemoret@landcarenetwork.org.

PLANET represents approximately 4,400 green industry service-provider companies and suppliers nationwide that specialize in lawn care, design/build/installation, interior plantscaping, and landscape management. These firms and their employees represent more than 100,000 green industry professionals.